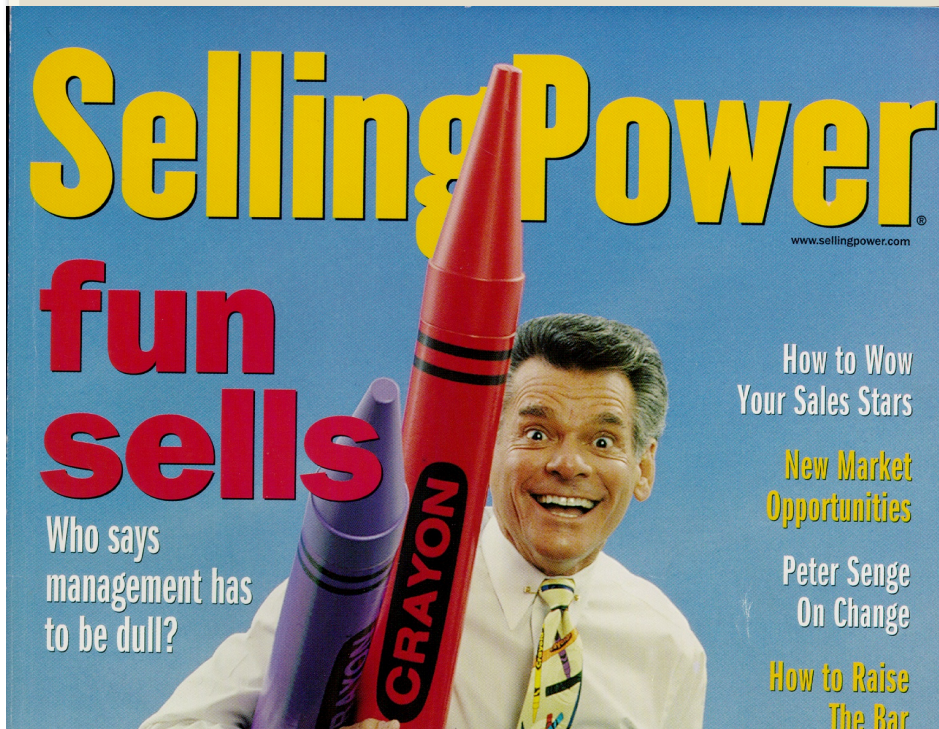


Customer Service 1-0-FUN for connection, communication and cash



June Cline, CSP
Southern, Sassy & Savvy
Humorist, Author & Coach

Customer Service
1-0-FUN
Connection,
Communication & Cash

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"We have entered an era where merely being an accessible human is a HUGE step in customer service. Imagine adding a "titch" of charisma and fun enhancing the customer experience with quality, joy and laughter. 74% of customers surveyed said they would return repeatedly for this type of customer service."

June Cline, CSP

- Emotionally connection with your customer by knowing both your & their humor style
- Create charisma by leveraging the know, like, trust sales formula
- Lead with laughter from real life experiences
- Bounce back from customer disasters
- Use the F.O.R.M formula to maximum each customer interaction for a memorable experience